

# Summary of Global Fundraising Policy & Guidelines

## Core Policy Principles

- Amnesty International’s primary basis of financial support must remain from individuals – members, donors and supporters are our source of legitimacy as well as funding.
- Raising funds does not drive the work of Amnesty International, it drives our ability to deliver impactful work.
- Our fundraising activities will not compromise our organizational independence or credibility.
- We will inform donors, members and the public about how we are utilizing the funds provided to us, and the impact that this is has.
- Amnesty International will not accept funding from sources that are linked to the violation of human rights.
- When evaluating potential sources of funding, it is important to avoid becoming dependent on any single source of support that may be withdrawn.

## Types of Gifts and Screening Levels

- Amnesty entities will be expected to use common sense and proportionality in assessing when to apply the Gift Screening Criteria.
- The screening levels below help reduce the risk of adverse publicity should an AI entity accept a gift from sources not in alignment with Amnesty’s vision and mission.

Donor	Acceptance	Screening Level
<b>Individuals</b> <b>Legacies</b> <b>Major Donors</b>	Gifts from individual members of the public are encouraged as much as possible. AI entities should aim to generate the majority of their income from these sources	Gifts of more than €10,000 received in any one year
<b>Trusts/Foundations</b>	If the majority of an AI entity’s income comes from these sources, approval must be sought from the Regional Director. Amnesty International accepts funding from governments only for projects to implement human rights education.	Gifts of more than €10,000 received in any one year from January 2016 with a screening refresh every 5 years
<b>Corporates</b> <b>Unions</b> <b>Non-profit Entities</b> <b>Government</b>		Any solicited or unsolicited gift regardless of size from a corporation or government source received in any one year

## Gift Acceptance Decision Making Responsibilities for Government Funding

Approval	Level
Senior Director, Campaigns & Communications	Approval of all HRE screenings
Senior Director, Global Fundraising & Engagement	Approval of all donor screenings
Section Director	Approval of any gifts from any sources up to €400,000
Senior Director, Global Fundraising & Engagement	Approval of any gifts over €400,000